


**Teacher's Profile for College Website, Motilal Nehru College (Eve.)  
University of delhi**

<b>Name:</b>	Renu	<b>Photograph</b> 
<b>Designation</b>	Assistant professor	
<b>Contacts</b>		
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Web- Page	N/A	
<b>Educational Qualifications</b>		
Degree	Institution	Year
M.phil	University of Delhi	2015
M.com	University of Delhi	2010
B.com(hons.)	Bharati College, University of Delhi	2008
<b>Administrative and Students related Assignments</b>		
1. Member of NAAC Committee		
<b>Career Profile</b>		
<b>Subjects Taught</b>		
Financial accounting, corporate accounting, Business law, management accounting, company law, cost accounting		
<b>Areas of Interest/Specialization</b>		
Accounting and law		
<b>Research Articles</b>		
1 Sustainable marketing- a marketing response to environmental, economic and social issues to draw some benefits		
2 An introduction to commercial entrepreneur and social entrepreneur and their role in an economy		
3 Creative accounting- a negative aspect of accounting		
4 Impact of brand personality on the consumer behaviour and its implications for the marketer		
5 E-leadership- a new and modern style of leadership		
6 Creative Accounting: An interaction of HR and accounting		
<b>MOOCS</b>		
N/A		
<b>Seminars, Paper Presentations</b>		

Paper presentation on the topic ,Creative Accounting: An interaction of HR and accounting
<b>Research Projects</b>
N/A
<b>Research Guidance</b>
N/A
<b>Awards and Distinctions</b>
N/A
<b>Others:</b>
N/A