



दिल्ली विश्वविद्यालय
University of Delhi

ARV

AR-Colleges. (Circulate to all colleges.)
23/2/23
Dean of Colleges <dean_colleges@du.ac.in>

Request for our counsellors to address final year graduate students of DU Colleges

1 message

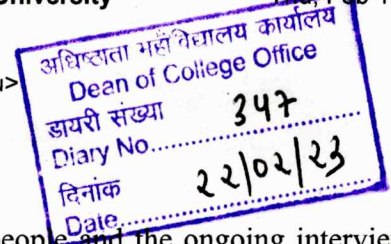
Dr Vimala Veeraraghavan, Professor – Psychology & Education, Apeejay Stya University

Thu, Feb 16, 2023 at 2:41 AM

<vimala.v@asu.apeejay.edu>

To: "dean_colleges@du.ac.in" <dean_colleges@du.ac.in>

Cc: "Anisha Chaturvedi, Admission Counselor" <anisha.chaturvedi@asu.apeejay.edu>



Dear Dean Prof. Dr. Balaram Pani

It was nice meeting with you today though you were busy with some people and the ongoing interview. You may recall we met at the international conference held by Vision Institute in collaboration with IGNOU.

As you would have come to know, I am a retired Professor and HOD of Psychology at Delhi University. I established the Applied Psychology Department at Delhi University South Campus when Prof. Abad Ahmed was the Director of the South Campus. After my retirement, I have been Emeritus Professor, Psychology at IGNOU, and established the department of psychology which is now conducting programmes in B.A., M.A., & Ph.D in psychology with around 20000 students from all over India today. It is growing still as there is a huge demand now for counsellors and psychologists in almost every area, like education (schools, colleges and many educational institutions at private and public levels), organisations and business and corporate entities (for their HR, conflict management, recruitment and selection), in NGOs (catering to all PWDs and PTSD related problems, conflicts within families, marital discord, child custody, adolescent counselling, geriatric counselling, grief counselling) and so on.

I am at present working as Dean, Academics at Apeejay Stya University and also hold the position of Emeritus Professor Psychology & Education. I am starting M.Sc(Applied Psychology) at this university which basically offers professional and employment-related courses.

This university is in Gurgaon, Sohna Palwal Road, a little remote area, cushioned in between and across many villages. Since accessibility to the university is somewhat of a concern, the university plies buses that go all over covering Delhi NCR, also Noida, Faridabad and other places to fetch students from different areas.

This course being launched this year is of 2-year duration and follows all mandates of UGC and NEP. We also are registered for CUET. However, as part of familiarizing all eligible graduate students appearing for the final exams (all disciplines) to our M.Sc. (Applied Psychology) course, we are keen to college connect with all DU colleges. Of course, we are reaching out to other states such as UP, Punjab, Haryana, NorthEast, MP, Bihar, Maharashtra, with the help of our admission counsellors and channel partners. In Delhi NCR, our admission counsellors are given university buses to travel and connect with all colleges of DU.

Though individually one may approach the principal of the different colleges, I thought I will request your good self, as Dean of DU colleges to kindly write to all principals of the DU Colleges to give permission to our counsellors (from Apeejay Stya University) to address and share details of this course in M.Sc(Applied Psychology), with the final year graduate students, who will be passing out and seeking admission to Masters courses.

A communication from you, as Dean of Colleges, to the college principals, with a copy endorsed to me, would go a long way to easily move around to different colleges and talk to students, familiarizing them to our university as well as informing them of the M.Sc Applied Psychology courses. Many students are interested in these courses (even those from other disciplines like science and commerce), but may not yet know that they could apply as they are from different disciplines.

The USP for this course at the Apeejay University is the intense and high standard "on-the-job" training which equip students with skills and techniques of counselling and psychological interventions, which can be practiced

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on their own as self-employed or they can join any institution of their choice for the concerned job of psychologists or counsellors.

In case you would like to talk to our counsellors, I can send them at a time and date convenient to you.

With very warm and personal regards

Yours sincerely

Prof. Dr. Vimala Veeraraghavan

Prof. Vimala Veeraraghavan, Ph. D
Emeritus Professor Psychology & Education, Apeejay Stya University
Emeritus Professor Psychology, IGNOU